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Profile

As an entrepreneurial personality I thrive in a dynamic, international environment. My social and communication skills allow me to connect with people from different cultures and backgrounds. In this creating mutual understanding, building relationships and achieving my goals. I consider life to be full of chances rather than threats and I choose to live by this principle in business as well as in my personal life.

Working experience

September 2013 – November 2017: **Account Manager Financial Restructuring | Rabobank**

I managed a portfolio of clients with increased credit risk. My goal was to help my clients improve their business and thus lowering the risks for the bank, while maintaining focus on profitability of my portfolio. The challenges lay in finding balance between the bank's interest and that of the clients. Proper communication was essential to maintain a healthy business relationship considering the financial status of clients, the complexity of financial restructuring and clearly outlining legal implications.

November 2015 – present: **Founder | Regiofund B.V.**

Regiofund is a Dutch crowdfundingplatform with the objective to connect entrepreneurs and investors based on their geographical location. Allowing investors to invest in companies from their own region. Hereby creating ambassadors for the company as well as a sound financial base to grow. I am currently in negotiations to sell the company, expected to be concluded in Q1 2018.

August 2017 – September 2017: **Consultant | Agriterra**

Agriterra is an NGO which offers support to agricultural cooperatives in developing countries. During a short-term assignment I had to assess an agricultural cooperative in Vietnam in order to determine if a cooperation with this organization was feasible.

October 2011 – September 2013: **Trainee Corporate Clients | ABN AMRO**

During the traineeship I completed assignments in corporate banking: credit risk, account management, portfolio management and supporting the director of corporate banking on a strategic level.

February 2009 – October 2010: **Junior Project Manager | Van Merksteijn International**

Responsible for coordinating a Joint Venture start-up in the USA. Also I have been responsible for the re-structuring of a department within VMI and adapting the ERP system (Infor) to our needs.

April 2008 – October 2008: **Marketing Business Analyst | Antonio Puig S.A.**

During my internship in Barcelona, Spain I worked in the market development department with luxury brands as Prada, Paco Rabanne, Carolina Herrera and Nina Ricci. Next to my internship tasks I wrote my final thesis 'Investment criteria for Puig in emerging markets'. My thesis helped the company enhance budget allocation by combining consumer research with brand characteristics.

August 2004 – February 2005: **Junior Marketing Manager | King Koil**

King Koil in Indonesia and China is a high-end bed and mattress manufacturer. The time invested resulted in an organizational re-structuring plan and a marketing plan which focused on the repositioning of the brand King Koil and their products in China.

Education

September 2007 – February 2009:	Msc. International Management Esade, Barcelona	(Msc.)
September 2006 – July 2007:	Msc. Business Administration University of Twente, Enschede	(Pre-Master)
August 2005 – January 2006:	International Business & Management studies Beijing University of Technology, Beijing	(Study abroad)
September 2002 – July 2006:	International Business & Management studies Saxion University for Applied Sciences, Enschede	(BBA)

Languages

Dutch	-	Native
English	-	Fluent
Spanish	-	Intermediate
German	-	Intermediate