

Netherlands-Thai Chamber of Commerce is looking for a new



Marketing & Communications Manager

Are you in the middle of your studies, and looking for a great internship in Bangkok? Do you believe in great content and marketing? Got a knack for social media management? Does it excite you to be abroad in an international environment? If this sounds like you, let's talk!

The Netherlands-Thai Chamber of Commerce is a leading membership organization based in Thailand that supports Dutch and Thai businesses through its extensive network, events, information-sharing, business-matching and synergies between its members.

We're looking for a Marketing & Communications Manager (m/f) to join our team. Along with our current team of four, you'll be managing our communication channels; working on spot-on content in print and online reaching over thousands of businesses in our network, and be part of a small, yet awesome international team.

Responsibilities

- No 'coffee-boy' nor 'photocopy-cats' interns here - you're up for a real job, in a real working environment!
- BE the Editor of our Quarterly business magazine "Commerce"; working closely with our supplier(s) overseeing and producing intriguing content for the Dutch-Thai business community
- BE the Editor of our annual Membership Directory; compiling membership information, database alignment, and of course coordinating everything with designers
- Co-create all key external communication channels; EDM broadcasts (Mailchimp), online newsletters, social media; and not forgetting to come up with better ways to reach our members and get better traffic to us
- Keep the website up and running
- Free up the rest of your time to support/organize events
- Work closely with the Executive Director, Project Manager(s), and the rest of the team in engaging our members
- Play an empowering role in the team - we consider all 'interns' as full-time colleagues - your voice counts!

Requirements

- You are currently an enrolled student at a Dutch university studying Marketing, Business, Economics, Journalism, and/or other related fields
- You're good with (tight) deadlines
- You're service-minded
- You're supportive, and pragmatic
- You're a team player but also enjoy working independently
- You can speak and write English and Dutch at a native or high level.

Nice-to-haves

- You've had international experience living/studying abroad
- You have previous MarCom experience
- You have specific industry knowledge in sectors where our members are focused in (Manufacturing, Tourism, Finance, Tech)
- You have experience with event management

Application deadline: 30 January 2018

Start date: As soon as possible

Internship period: 6 – 12 months

Interested? Wait no longer! Send us your CV, Cover letter, References, and picture directly to our Executive Director, Hans van den Born – director@ntccthailand.org.

Find out more about the NTCC, click!



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Hear what our previous interns say...

"It is great to be amidst the expat community, to meet so many great CEOs, not only from large companies but also the young, energetic, and competent start-ups in Thailand. This is the place to be if you would like to get an honest working experience, be an added value, professionally connect to a wide range of professionals from different industries and countries, and learn more than you can currently imagine. Finally, as our office is located within the Dutch Embassy premises, it's considered as the best working place within Bangkok to be!"

"There is always something going on that you will be involved in; organizing a golf tournament together with Heineken as a sponsor, writing an article for the chamber's quarterly magazine "commerce", organizing business luncheons together with (interns from) other European chambers, or organizing drinks for the Dutch community."

"Working at the NTCC is possibly the best preparation you can get before entering the real business world. Without even noticing, you do learn a lot on how to deal with

different types of people, how (not) to behave in a businesslike environment, and it will also be a great boost for anyone's organizations skills (working with Thai culture is not always easy)."

"The practical aspect of the internship is great. While most other internships will ask you to do a desk research (which will end up in a dusty drawer), your contribution at the NTCC is immediately visible. Especially the Business Awards Dinner, an event with over 500 guests, will definitely give you goose bumps."