

Netherlands-Thai Chamber of Commerce is looking for a new



## Marketing & Communications Manager

Are you in the middle of your studies, and looking for a great internship in Bangkok? Do you believe in great content and marketing? Got a knack for social media management? Does it excite you to be abroad in an international environment? If this sounds like you, let's talk!

The Netherlands-Thai Chamber of Commerce is a leading membership organization based in Thailand that supports Dutch and Thai businesses through its extensive network, events, information-sharing, business-matching and synergies between its members.

We're looking for a Marketing & Communications Manager (m/f) to join our team. Along with our current team of four, you'll be managing our communication channels; working on spot-on content in print and online reaching over thousands of businesses in our network, and be part of a small, yet awesome international team.

### Responsibilities

- No 'coffee-boy' nor 'photocopy-cats' interns here – you're up for a real job, in a real working environment!
- BE the Editor of our Quarterly business magazine "Commerce"; working closely with our supplier(s) overseeing and producing intriguing content for the Dutch-Thai business community
- BE the Editor of our annual Membership Directory; compiling membership information, database alignment, and of course coordinating everything with designers
- Co-create all key external communication channels; EDM broadcasts (mailchimp), online newsletters, social media; and not forgetting to come up with better ways to reach our members and get better traffic to us
- Keep the website up and running
- Free up the rest of your time to support/organize events
- Work closely with the Executive Director, Project Manager(s), and the rest of the team in engaging our members
- Play an empowering role in the team – we consider all 'interns' as full-time colleagues – your voice counts!

## Requirements

- You are currently an enrolled student at a Dutch university studying Marketing, Business, Economics, Journalism, and/or other related fields
- You're good with (tight) deadlines
- You're service-minded
- You're supportive, and pragmatic
- You're a team player but also enjoy working independently
- You can speak and write English and Dutch at a native or high level.

## Nice-to-haves

- You've had international experience living/studying abroad
- You have previous MarCom experience
- You have specific industry knowledge in sectors where our members are focused in (Manufacturing, Tourism, Finance, Tech)
- You have experience with event management

**Application deadline:** 1<sup>st</sup> of June 2018!

**Start date:** July 2018

Interested? Wait no longer! Send us your CV, Cover letter, References, and picture directly to our Executive Director, Hans van den Born – [director@ntccthailand.org](mailto:director@ntccthailand.org).