



**Stenden  
Thailand**

*In cooperation with Panyapiwat  
Institute of Management (PIM)*

Stenden Thailand is looking for a

## **Lecturer (fulltime)**

### **Stenden Thailand**

Stenden Thailand is a Grand Tour only campus of Stenden and was established in 2006. The campus is part of Stenden's unique Grand Tour concept, which offers an international network of international branch campuses to students, employees and professional fields within a safe (learning) environment. This creates international knowledge circulation between people, educational programmes and companies.

Since September 2016 Stenden Thailand is based at the modern campus of Panyapiwat Institute of Management (PIM) as a result of an academic cooperation between the Stenden and PIM. The campus is home to around 13,000 students from Thailand and the rest of the world.

We offer several minor programs throughout the academic year in the field of Community-Based Tourism, Marketing and Management in Asia, Integrated Digital Marketing, Event Management, Spa & Health and International Relations. Stenden Thailand has a small and ambitious team of academics and support staff and is in continuous development. Various other minor programs as well as short (executive) courses will be developed in the next few years and possibly also a full bachelor program. Currently, Stenden Thailand receives around 250 Grand Tour (International) students on a yearly basis who join one of the minor programs currently offered.

### **Position**

As a lecturer you will be responsible for:

- Preparation and provision of education;
- Coordination and organisation of several minor programs, in close cooperation with minor coordinators on the main campus in the Netherlands;
- Coordination with external (guest) lecturers from the industry and providing them with information and materials;
- Ensuring quality of minors in line with the Dutch Education system;
- Organising evaluations of the minors you are involved in and improving the minors based on this;
- Coordinating and/or participating in various academic projects;
- Developing new educational materials;
- Maintaining relations with the industry.



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### **Profile**

We are looking for candidates who fit the following profile:

- At least a master's degree (international business field);
- Holds a teaching qualification or is prepared to obtain one.
- Broad theoretical and practical knowledge preferably in the field of (digital) Marketing, Event Management, and/or International Business Management;
- Familiarity with Problem Based Learning (preferred);
- International study and/or work experience;
- At least 3 years of relevant work experience in an international context;
- Strong affinity with and preferably practical experience in higher education;
- Excellent command of written and spoken English;
- Excellent organisational and communicational skills;
- A student-oriented, analytical, innovative and adaptable team player who is culturally sensitive and open to feedback;

### **Application procedure**

Please send your CV and a brief motivation letter (in English) by December 12<sup>th</sup> 2016 to Ms. Sanne Martens, HR advisor international affairs via [sanne.martens@stenden.com](mailto:sanne.martens@stenden.com). For more information about the position, please contact Sandy Loup, Academic Dean Stenden Thailand via [sandy.loup@stenden.com](mailto:sandy.loup@stenden.com). The preferable starting date for this position is February 1<sup>st</sup> 2017.

### **Offer**

You will be appointed by PIM, in accordance with Stenden Thailand. The conditions of labor are in agreement with the situation in Thailand. When performance standards are met the minimum contract period will be two years in total. Stenden Thailand and the Stenden home campus in the Netherlands collaborate to offer staff training and development as well as career opportunities during and after the contract period.