

NTCC MEDIA INFORMATION

2021/2022

Thank you for your interest in the Netherlands–Thai Chamber of Commerce (NTCC) for your PR and Marketing. This document provides you with details on distribution and prices.

NTCC is one of the most dynamic business chambers in the ASEAN region with thousand visitors to its website every month, +50 events a year, a brilliant member base of Dutch and international companies and organizations, and a range of professional media channels.

NTCC MEDIA CHANNELS:

- 1: The 2021/22 NTCC Resource Directory
- 2: The COMMERCE magazine
- 3: E–campaigns for your events, campaigns or business
- 4: Sponsor–logo on the NTCC website

For questions or special requests to a tailor–made package for your business or institution, please contact us and we will see how we can best assist you.

NTCC Resource & Member Directory 2021/22

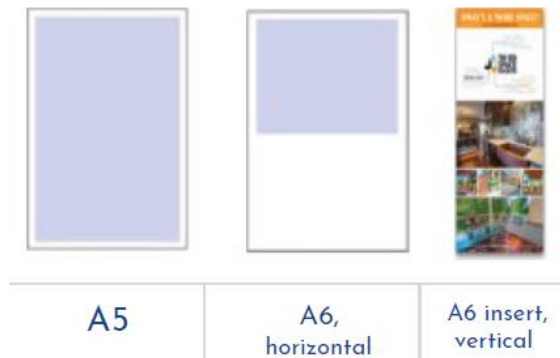
An online version is included from 2020

NTCC invites you to be part of the NTCC Resource & Member Directory 2021/22 (January), and profile your company and services to our exclusive and international readers in Thailand and in the ASEAN. From 2020 also available from the NTCC website!

Distribution:

2,000 copies distributed to:

- The Dutch Embassies and Chambers in Thailand and ASEAN
- The Thai Embassy and Consulate in The Netherlands (distributed to business visa applicants etc.)
- All bilateral Chambers in Thailand
- Joint Foreign Chambers of Commerce in Thailand (JFCCT)
- European Association for Business and Commerce (EABC)
- All relevant trade and investment organizations in The Netherlands and Thailand
- Corporate and individual members and associates of NTCC in both Thailand and The Netherlands



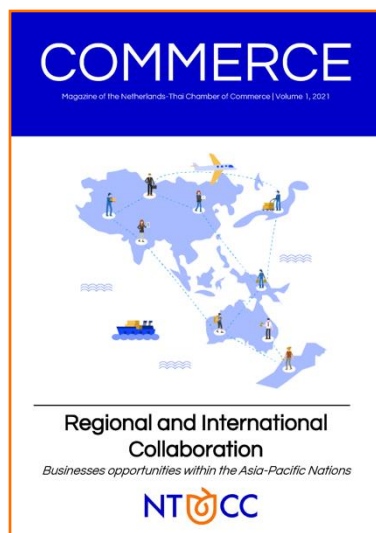
Double page	One page	Half page	One page in "minister section" Page 2-14 + section dividers	Back cover and inner covers + page 1	Add-on: Bookmark insert	Advertorial
65,000	36,000	22,000	45,000	55,000	25,000	Request a quotation.

Apart from the bookmark insert all of the above is included in the online version of the Directory.

COMMERCE magazine:

Online & Print!

NTCC invites you to be part of its quarterly magazine and profile your company and services to an exclusive group of readers and NTCC members in Thailand, ASEAN and even in The Netherlands.



Distribution online: Via website and e-newsletters

Distribution print

COMMERCE is a quarterly business magazine distributed in **800 copies** each quarter distributed to and from:

- All individual and corporate members within Thailand and The Netherlands
- Dutch Embassies, Ministries and Trade Departments and other Foreign & Dutch Chambers within ASEAN
- The Joint Chamber of Commerce in Thailand
- The European Chamber of Commerce in Thailand

Link to NTCC media library with all issues of COMMERCE

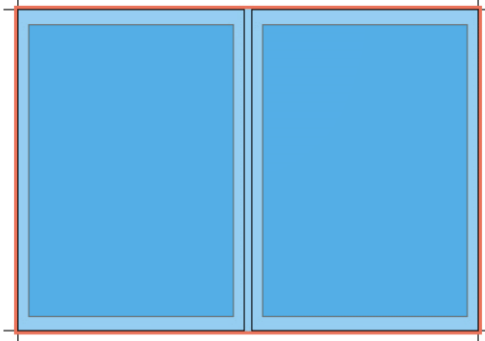
<https://www.ntccthailand.org/library/commerce-magazines-and-directories/>

Advertising prices	Half-page	One page	Double page	-Advertorial -Special placement -Bookmarks and inserts Request a quote
1 Issue (3 months)	20,000	25,000	40,000	
4 issues (1 year)	50,000	80,000	140,000	

A4 Magazine Advert Sizes

Including Buckinghamshire Life, Cheshire Life, Devon Life, Essex Life, Hertfordshire Life, Kent Life, Lancashire Life, EDP Norfolk, and any title with a County in the name.

Double Page Spread (28x8)

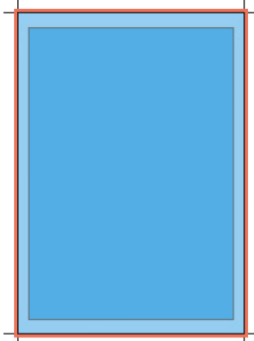


Size Type: Trim, Bleed & Crops
 Bleed Details: 3mm on all sides
 Space Outside Trim: 10.0mm
 InDesign Offset: 4.7mm

	Height		Width
Trim Size:	297mm	x	420mm
Bleed Size:	303mm	x	426mm
Type Area:	270mm	x	400mm
PDF Size:	317mm	x	440mm

28x8 InDesign Template

Full Page with Bleed (28x4)

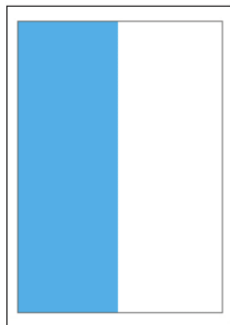


Size Type: Trim, Bleed & Crops
 Bleed Details: 3mm on all sides
 Space Outside Trim: 10.0mm
 InDesign Offset: 4.7mm

	Height		Width
Trim Size:	297mm	x	210mm
Bleed Size:	303mm	x	216mm
Type Area:	270mm	x	190mm
PDF Size:	317mm	x	230mm

28x4 InDesign Template

Half Page Vertical (28x2)

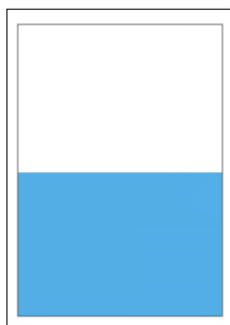


Size Type: Type Area Only
 Bleed Details: No Bleed
 Space Outside Trim: N/A
 InDesign Offset: N/A

	Height		Width
Trim Size:	270mm	x	93mm
Bleed Size:	None	x	None
Type Area:	270mm	x	93mm
PDF Size:	270mm	x	93mm

28x2 InDesign Template

Half Page Horizontal (14x4)



Size Type: Type Area Only
 Bleed Details: No Bleed
 Space Outside Trim: N/A
 InDesign Offset: N/A

	Height		Width
Trim Size:	133mm	x	190mm
Bleed Size:	None	x	None
Type Area:	133mm	x	190mm
PDF Size:	133mm	x	190mm

14x4 InDesign Template

NTCC e-news & campaign mailing	Sponsor of the month
---	-----------------------------

NTCC invites you to be part of the NTCC e-news “NEXT”, and profile your brand (with a link to your homepage) or with an Advertorial, to an exclusive group of NTCC members and readers in Thailand, ASEAN, and The Netherlands. NTCC can also offer a campaign mailing exclusively from your company to its subscribers.

30% opening rate

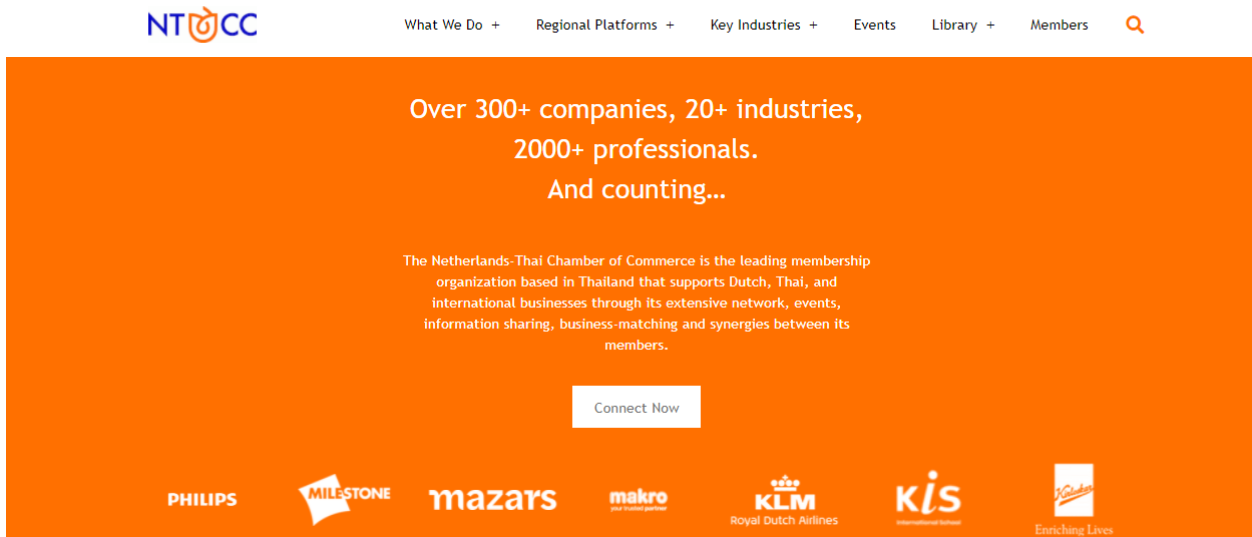
More than 1,500 subscribers:

- All company members as well as individual members.
- Non-members with relation to NTCC activities in Thailand
- Executives from other chambers – Governmental organizations in trade and industry

CAMPAIGN MAILING		Visions Media and the NTCC editorial team can help make your campaign even better: Editorial about your news, company, etc. in text and pictures, and even with video. <p style="text-align: center;">Request a quote.</p>
Reach 1,500 subscribers with a news blast for your business		
1 email	15,000	
2 emails	25,000	
4 emails	40,000	
Campaign samples “Click” to open:	Example	
SPONSOR LOGO		
Your company logo at the most outstanding position		
1 newsletter	5,000	
4 newsletters	15,000	
Logo samples “Click” to open:	Example	

SPONSOR OF THE MONTH	
<p>Sponsor the NTCC Office email signature.</p> <p>The NTCC executive director and his office send hundreds of emails every week to its members and associates. You can sponsor the NTCC signature with a small company logo/banner underneath.</p> <p>BONUS: As the “sponsor of the Month” your company logo is at the same time promoted via the NTCC newsletters for as long as the sponsorship is running.</p>	40,000

NTCCthailand.org Thousands of monthly visitors	Promote your brand and website with your company sponsor–logo
--	--

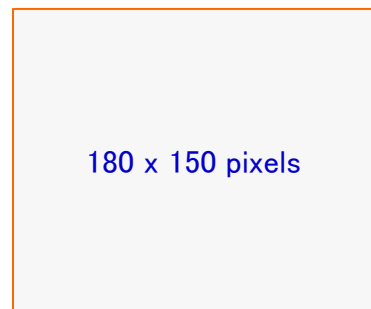


NTCC invites you to be part of the NTCC homepage with your sponsor–logo and profile. Your brand to an exclusive group of NTCC members and subscribers.

The users of the site:

- Members and subscribers
- Executives with an interest in finding relevant businesses
- Individuals among the est. 25–30,000 Dutch residents in Thailand
- Managing staff of the +300 Dutch businesses in Thailand
- Governmental organizations
- Event organizers and suppliers of corporate services

Your logo banner should be in a size around 180 x 150 pixels, but we can work with slightly different dimensions. See the examples above.



Prices	Horizontal
3 months	36,000
6 months	50,000